

# Discover the innovative technology for the cruise industry



**Connectivity.** Connect to more than 30 Cruise Lines integrated with us. Celebrity Cruises, Royal Caribbean, Costa, MSC, Carnival Cruise Line, Norwegian Cruise Line, and many more already rely on our technology.



**Customer Journey.** Build a complete Customer Journey with a focus on your key products and promotions.



**Diversity.** Get to know the technology developed for all distributors: OTA's, Wholesale and Retailer Travel Agencies, Tour Operators around the world.



**Your rules.** Tailor our booking engine to your business rules.



**White label.** Discover our white-label solutions for quick and easy implementation.



**B2B, B2C and B2B2C solutions.** Customize different sales channels for your clients.



**Responsive Web Design.** Enable the best user experience (UX) practices in the tourism industry for Desktop or Mobile.



**Upgrade your Sales.** Add value to each sale by adding additional supplemental services and products.



**Boost your strategy.** Choose from a wide range of products and find the one that best suits your business.

## Expand your product portfolio and boost your revenue with Juniper Cruises by IST

Contact us to request a demo



SCAN ME



The leading technology powering the cruise industry



# Juniper Cruises by IST

Juniper Travel Technology, is a leader in providing **technological solutions** for the **tourism industry**. The acquisition of **IST** is part of Juniper's strategy to continue being the **leading company** in technological solutions for the travel industry. Therefore, Juniper adds to its portfolio the new division of **Juniper Cruises by IST** with the technology and experience of a highly specialized team with know-how on the **cruise industry** and its needs.

Juniper now offers its clients, in addition to the **cruise module** of the **Juniper Booking Engine**, IST's technological solutions. Among them, are **Juniper Fibos by IST**, **Juniper Cruise Browser by IST**, **Juniper Naveo by IST** and **Juniper Total Partner by IST**


More than 30 Cruise Lines have already submerged our technology to secure their business. How about you?





## Juniper Fibos by IST


Connect directly with cruise line companies in **one single platform** and generate **100% online bookings** in real-time.

**Juniper Fibos by IST** provides you with an **online solution** that you can configure according to your brand criteria, with your own flow and adapted to your internal systems. In addition, we also have an **offline version Juniper Fiquos by IST** which, thanks to the download of a list of prices and availabilities, allows you to generate quotations.

 Benefit from the repository of **Contents** and **Itineraries** from a single tool.

 Manage **quotes** with prices, departures and category availability updated in real time.

 Connect in real time with more than 30 Cruise Lines thanks to **XML integrations**.


 Modify the integral system and business model according to **conversion ratios**.





## Juniper Naveo by IST


Automate search and booking of **Cruise Lines** with Juniper Naveo by IST **metasearch** engine, designed for OTAs and travel agencies selling to the B2C sector.

**Juniper Naveo by IST** allows travel agencies to expand their cruise inventory and have a permanent sales showcase.

 Facilitates **conversion** in the online sale of cruises.

 Optimize the booking flow with **the best technology** for online cruise sales.

 Creates **intuitive** and **easy navigation** for the user through a friendly and agile design.


 Take advantage of our **functionalities** adapted to the new online shopping trends.





## Juniper Cruise Browser by IST


Book and manage a wide variety of cruises by selling your product through third parties and increase your sales exponentially.

**Juniper Cruise Browser by IST** facilitates **fast integration** with travel agencies. It is a **white label** oriented to **B2B** business, adaptable and customisable to **B2B2C** business.

 **Centralize** the supply of cruise line products in one place.

 Automate **quota management** for all your travel agencies in a single online solution.

 **Analyze** and **monitor** business data to understand your client's needs.


 Manage **marketing campaigns, promotions, offers**, and analyse user behaviour.





## Juniper Total Partner by IST


Improve your **productivity in the sale** of your represented cruise line with the ultimate tool designed for Cruise Line providers and General Sales Agents (GSA).

**Juniper Total Partner by IST** provides a complete solution to improve cruise sales productivity with your own **business rules**.

 Implement the **online quotation** and booking flow on both the B2B and B2C websites.

 Manage your business rules, tariffs, and reports via the **integrated Back Office** and decide which tariffs will be visible in the booking process.

 Offer **online quotes**, cabin assignment choice, rate comparison and daily reporting.

 Manage all your marketing material, webinars, and presentations via a **B2B website** with **online booking capabilities**.

